

# NCNS

## NATURAL COLOR NEUTRAL SYSTEM

내추럴 컬러 뉴트럴 시스템 · 퍼스널컬러 분석 시스템

"All color begins in neutral. Warmth, depth, and identity are added incrementally — never assumed."  
"모든 색은 중립에서 시작된다. 따스함과 깊이, 정체성은 점진적으로 더해진다."

### WHAT IS NCNS? NCNS란 무엇인가

NCNS is a Korean-developed personal color analysis framework that begins from a **neutral reference point** and extends incrementally toward warm, cool, light, dark, bright, and muted expressions. Developed over 20 years and protected by registered patents, NCNS transforms personal color from descriptive impression into **precise, computable color design**.

NCNS는 한국에서 개발된 퍼스널컬러 분석 체계로, 중립 기준점에서 출발하여 워·쿨·명·암·청·탁의 표현으로 점진적으로 확장됩니다. 20여 년에 걸쳐 개발되었고 등록 특허로 보호되며, 퍼스널컬러를 인상이 아닌 정밀하고 계산 가능한 색채 설계로 전환합니다.

### THE THREE PILLARS 세 가지 기둥

<p><b>PILLAR 1</b></p> <p>24 → 72 <b>Color System</b></p> <p>24색 · 72색 시스템</p> <p>6 fundamental colors → <b>24-color</b> palette → <b>72-color</b> precision system</p>	<p><b>PILLAR 2</b></p> <p><b>15-Tone Map</b></p> <p>15톤맵</p> <p>9 value levels · 15 tones · <b>V5 equator</b> — the systematic backbone</p>	<p><b>PILLAR 3 ★</b></p> <p><b>Personal Toner</b></p> <p>퍼스널토너 시스템</p> <p>White : Black : Color = 70 : 25 : 5 — adornment color design</p>
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**72 Colors × 15 Tones = 1,080 Colors**

72색 × 15톤 = 1,080 최대 확장 색수 · Maximum analytical range

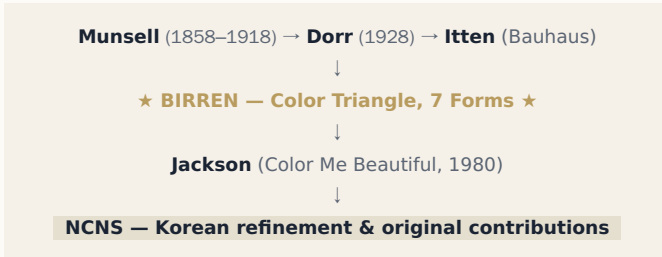
### CLASSIFICATION HIERARCHY 분류 위계

<p><b>Level 3 · 3급</b></p> <p>2-Base / 4-Type 2베이스 · 4타입</p> <p><b>FOUNDATION</b></p>	<p><b>Level 2 · 2급</b></p> <p>8-Tone 8톤 분류</p> <p><b>INTERMEDIATE</b></p>	<p><b>Level 1 · 1급</b></p> <p>12 → 16 → 20-Type 12·16·20분류</p> <p><b>EXPERT</b></p>
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### WHAT MAKES NCNS DIFFERENT 차별점

- ✓ **Computable** — coordinates, not impressions
- ✓ **Universal** — brown-spectrum hairtone scale
- ✓ **Coherent** — 4-Axis system + 5 principles
- ✓ **Complete** — 2-Base to 20-Type hierarchy
- ✓ **Protected** — registered patents safeguard the method

### ACADEMIC LINEAGE 학술 계보



### QUICK FACTS 핵심 정보

<b>Developed by · 개발</b>	VSTlab · 브이에스티랩 — South Korea, 20+ years of development
<b>Color System · 색채</b>	6 fundamental → 24 → 72 colors · 15 tones · 1,080 maximum range
<b>Certification · 자격</b>	3-tier system — Level 3 (Foundation) / 2 (Intermediate) / 1 (Expert)
<b>Applications · 응용</b>	Beauty · Fashion · Interior · Brand Identity · Education
<b>Languages · 언어</b>	Korean (primary) · English (international expansion)

**NCNS Site** www.ncnscolor.com  
**Company** vstlab.co.kr  
**Email** hi@vstlab.co.kr

**Education · Partnership · Licensing**  
교육 · 브랜드 협업 · 라이선스 · 학술 문의

NCNS · Where personal color begins in neutral.

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